



FATHOM PRIVATE EVENTS

Fathom has reinvented “invitation only” events by offering a high-impact way for corporations, entertainment companies, programming networks, and brands to engage, inform, and motivate privately invited audiences through the unmatched sight and sound that only the cinema can deliver. Fathom offers a highly scalable communications platform that connects organizations with their targeted audiences in movie theaters throughout the U.S.

IMPACTFUL EVENTS

If you’re looking for a new and immersive way to engage your employees, customers, partners, or fans, Fathom Events can connect far-reaching audiences in their local movie theaters across the country. The Fathom network can be deployed for:

- Company Meetings and Town Halls
- Crisis Communication
- Private Movie Screening Events
- Product Launches
- Programming and Content Premieres
- Training and Educational Seminars

ENGAGE YOUR AUDIENCE

Live Satellite Broadcasts

Fathom’s proprietary network allows delivery of your event by live satellite broadcast simultaneously and consistently to as many as 1,200 theaters nationwide.

Pre-Recorded Content Distribution

Pre-produced content can be securely delivered for simultaneous playback or staggered across time zones to as many as 2,000 theaters nationwide.

BROAD REACH

Eliminate the need for traditional roadshows that require extensive travel, time, and resources. The Fathom network of theaters offer over 330,000 seats and thousands of distribution screens across the top 181 DMAs. This means Fathom has a theater venue where your customers or employees are located. In addition, Fathom can distribute your event across multiple movie theater exhibitors in multiple markets allowing you to choose the best location regardless of exhibitor brand.

SERVICE & SUPPORT

Fathom provides complete service and support including event consultation, site selection, theater rental, content delivery, and logistical coordination. End-to-end support is customized to each client’s unique needs simplifying the process so you can focus on your guests. Onsite staff coordinates with Fathom’s dedicated program manager to assist with event execution at each local movie theater.

For more information, visit us at: www.fathomprivateevents.com

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